



www.thebostonchannel.com

WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
947324-1	10/14/12	October 2012	10/01/12 - 10/14/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Billing Address:

Multi Media Services - VA
Attention: Accounts Payable
915 King St
2nd Floor
Alexandria, VA 22314

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Advertiser	Product	Estimate Number
Brown/R/Senate	10/8-10/14 TV Sched	1

Flight Dates	Order #	Alt Order #
10/08/12 - 10/14/12	947324	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/08/12	10/14/12	6a Eyeopener	558-7a	MTWTF--	:30	10	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	10	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WCVB	M	10/08/12	6:23 AM	6a Eyeopener	558-7a	:30	SBTV10031221H	\$1,200.00 NM
6	WCVB	M	10/08/12	6:29 AM	6a Eyeopener	558-7a	:30	SBTV10031221H	\$1,200.00 NM
7	WCVB	Tu	10/09/12	5:58 AM	6a Eyeopener	558-7a	:30	SBTV10031221H	\$1,200.00 NM
12	WCVB	Tu	10/09/12	6:37 AM	6a Eyeopener	558-7a	:30	SBTV10031221H	\$1,200.00 NM
8	WCVB	W	10/10/12	6:28 AM	6a Eyeopener	558-7a	:30	SBTV10101222H	\$1,200.00 NM
3	WCVB	W	10/10/12	6:44 AM	6a Eyeopener	558-7a	:30	SBTV10101222H	\$1,200.00 NM
4	WCVB	Th	10/11/12	5:58 AM	6a Eyeopener	558-7a	:30	SBTV10111222H	\$1,200.00 NM
10	WCVB	Th	10/11/12	6:22 AM	6a Eyeopener	558-7a	:30	SBTV10111222H	\$1,200.00 NM
9	WCVB	F	10/12/12	6:38 AM	6a Eyeopener	558-7a	:30	SBTV10111222H	\$1,200.00 NM
11	WCVB	F	10/12/12	6:59 AM	6a Eyeopener	558-7a	:30	SBTV10111222H	\$1,200.00 NM
2	10/08/12	10/14/12	Good Morning America	658-9a	MTWTF--	:30	15	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	15	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WCVB	M	10/08/12	7:29 AM	Good Morning America	658-9a	:30	SBTV09241217H	\$800.00 NM
7	WCVB	M	10/08/12	8:29 AM	Good Morning America	658-9a	:30	SBTV10031221H	\$800.00 NM
4	WCVB	M	10/08/12	8:53 AM	Good Morning America	658-9a	:30	SBTV10031221H	\$800.00 NM
12	WCVB	Tu	10/09/12	7:28 AM	Good Morning America	658-9a	:30	SBTV10091222H	\$800.00 NM
16	WCVB	Tu	10/09/12	7:59 AM	Good Morning America	658-9a	:30	SBTV10031221H	\$800.00 NM
15	WCVB	Tu	10/09/12	8:55 AM	Good Morning America	658-9a	:30	SBTV10031221H	\$800.00 NM
2	WCVB	W	10/10/12	7:55 AM	Good Morning America	658-9a	:30	SBTV10101222H	\$800.00 NM
8	WCVB	W	10/10/12	8:29 AM	Good Morning America	658-9a	:30	SBTV10101222H	\$800.00 NM
11	WCVB	W	10/10/12	8:59 AM	Good Morning America	658-9a	:30	SBTV10101222H	\$800.00 NM
14	WCVB	Th	10/11/12	7:29 AM	Good Morning America	658-9a	:30	SBTV10111222H	\$800.00 NM
18	WCVB	Th	10/11/12	7:58 AM	Good Morning America	658-9a	:30	SBTV10031221H	\$800.00 NM
9	WCVB	Th	10/11/12	8:51 AM	Good Morning America	658-9a	:30	SBTV10111222H	\$800.00 NM
17	WCVB	F	10/12/12	7:29 AM	Good Morning America	658-9a	:30	SBTV10111222H	\$800.00 NM
13	WCVB	F	10/12/12	7:58 AM	Good Morning America	658-9a	:30	SBTV10111222H	\$800.00 NM
10	WCVB	F	10/12/12	8:41 AM	Good Morning America	658-9a	:30	SBTV10031221H	\$800.00 NM

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Advertiser	Product	Estimate Number	
Brown/R/Senate	10/8-10/14 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/08/12	10/14/12	REGIS AND KELLY DAY 9A-10A		MTWTF--	:30	5	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	5	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	10/08/12	9:43 AM	REGIS AND KELLY DAY	9A-10A	:30	SBTV10031221H	\$500.00 NM
1	WCVB	Tu	10/09/12	9:59 AM	REGIS AND KELLY DAY	9A-10A	:30	SBTV10031221H	\$500.00 NM
4	WCVB	W	10/10/12	9:44 AM	REGIS AND KELLY DAY	9A-10A	:30	SBTV10101222H	\$500.00 NM
5	WCVB	Th	10/11/12	9:51 AM	REGIS AND KELLY DAY	9A-10A	:30	SBTV10111222H	\$500.00 NM
3	WCVB	F	10/12/12	9:48 AM	REGIS AND KELLY DAY	9A-10A	:30	SBTV10111222H	\$500.00 NM
5	10/08/12	10/14/12	The View	1058-12n	MTWTF--	:30	5	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	5	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WCVB	M	10/08/12	10:59 AM	The View	1058-12n	:30	SBTV09241217H	\$1,500.00 NM
12	WCVB	Tu	10/09/12	10:59 AM	The View	1058-12n	:30	SBTV10091222H	\$1,500.00 NM
11	WCVB	W	10/10/12	11:33 AM	The View	1058-12n	:30	SBTV10101222H	\$1,500.00 NM
9	WCVB	Th	10/11/12	11:32 AM	The View	1058-12n	:30	SBTV10111222H	\$1,500.00 NM
8	WCVB	F	10/12/12	11:30 AM	The View	1058-12n	:30	SBTV10111222H	\$1,500.00 NM
6	10/08/12	10/14/12	Midday News	1158a-1230p	MTWTF--	:30	5	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	5	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	M	10/08/12	12:24 PM	Midday News	1158a-1230p	:30	SBTV10031221H	\$600.00 NM
2	WCVB	Tu	10/09/12	12:29 PM	Midday News	1158a-1230p	:30	SBTV10031221H	\$600.00 NM
4	WCVB	W	10/10/12	12:09 PM	Midday News	1158a-1230p	:30	SBTV10101222H	\$600.00 NM
5	WCVB	Th	10/11/12	12:28 PM	Midday News	1158a-1230p	:30	SBTV10111222H	\$600.00 NM
1	WCVB	F	10/12/12	12:14 PM	Midday News	1158a-1230p	:30	SBTV10111222H	\$600.00 NM
7	10/08/12	10/14/12	Millionaire	1228-1p	MTWTF--	:30	5	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	5	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	M	10/08/12	12:53 PM	Millionaire	1228-1p	:30	SBTV10031221H	\$500.00 NM
1	WCVB	Tu	10/09/12	12:46 PM	Millionaire	1228-1p	:30	SBTV10031221H	\$500.00 NM
5	WCVB	W	10/10/12	12:48 PM	Millionaire	1228-1p	:30	SBTV10101222H	\$500.00 NM
2	WCVB	Th	10/11/12	12:46 PM	Millionaire	1228-1p	:30	SBTV10031221H	\$500.00 NM
3	WCVB	F	10/12/12	12:52 PM	Millionaire	1228-1p	:30	SBTV10111222H	\$500.00 NM
10	10/08/12	10/14/12	The Chew	1-2p	MTWTF--	:30	5	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	5	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
11	WCVB	M	10/08/12	1:57 PM	The Chew	1-2p	:30	SBTV10031221H	\$750.00 NM
6	WCVB	Tu	10/09/12	1:57 PM	The Chew	1-2p	:30	SBTV10031221H	\$750.00 NM
12	WCVB	W	10/10/12	1:29 PM	The Chew	1-2p	:30	SBTV10101222H	\$750.00 NM
10	WCVB	Th	10/11/12	12:59 PM	The Chew	1-2p	:30	SBTV10111222H	\$750.00 NM
9	WCVB	F	10/12/12	1:29 PM	The Chew	1-2p	:30	SBTV10031221H	\$750.00 NM
11	10/08/12	10/14/12	ELLEN EF	4P-5P	MTWTF--	:30	10	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log



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<table><tr><td colspan="2">10/08/12</td><td colspan="2">10/14/12</td><td colspan="2">MTWTF--</td><td colspan="2">10</td><td colspan="2">\$1,200.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>8</td><td>WCVB</td><td>M</td><td>10/08/12</td><td>4:20 PM</td><td>ELLEN EF</td><td>4P-5P</td><td>:30</td><td>SBTV09241217H</td><td>\$1,200.00</td><td>NM</td></tr><tr><td>11</td><td>WCVB</td><td>M</td><td>10/08/12</td><td>4:43 PM</td><td>ELLEN EF</td><td>4P-5P</td><td>:30</td><td>SBTV10031221H</td><td>\$1,200.00</td><td>NM</td></tr><tr><td>15</td><td>WCVB</td><td>Tu</td><td>10/09/12</td><td>4:24 PM</td><td>ELLEN EF</td><td>4P-5P</td><td>:30</td><td>SBTV10091222H</td><td>\$1,200.00</td><td>NM</td></tr><tr><td>7</td><td>WCVB</td><td>Tu</td><td>10/09/12</td><td>4:49 PM</td><td>ELLEN EF</td><td>4P-5P</td><td>:30</td><td>SBTV10031221H</td><td>\$1,200.00</td><td>NM</td></tr><tr><td>9</td><td>WCVB</td><td>W</td><td>10/10/12</td><td>4:23 PM</td><td>ELLEN EF</td><td>4P-5P</td><td>:30</td><td>SBTV10101222H</td><td>\$1,200.00</td><td>NM</td></tr><tr><td>12</td><td>WCVB</td><td>W</td><td>10/10/12</td><td>4:47 PM</td><td>ELLEN EF</td><td>4P-5P</td><td>:30</td><td>SBTV10101222H</td><td>\$1,200.00</td><td>NM</td></tr><tr><td>6</td><td>WCVB</td><td>Th</td><td>10/11/12</td><td>4:32 PM</td><td>ELLEN EF</td><td>4P-5P</td><td>:30</td><td>SBTV10111222H</td><td>\$1,200.00</td><td>NM</td></tr><tr><td>13</td><td>WCVB</td><td>Th</td><td>10/11/12</td><td>4:49 PM</td><td>ELLEN EF</td><td>4P-5P</td><td>:30</td><td>SBTV10111222H</td><td>\$1,200.00</td><td>NM</td></tr><tr><td>10</td><td>WCVB</td><td>F</td><td>10/12/12</td><td>4:21 PM</td><td>ELLEN EF</td><td>4P-5P</td><td>:30</td><td>SBTV10111222H</td><td>\$1,200.00</td><td>NM</td></tr><tr><td>14</td><td>WCVB</td><td>F</td><td>10/12/12</td><td>4:55 PM</td><td>ELLEN EF</td><td>4P-5P</td><td>:30</td><td>SBTV10111222H</td><td>\$1,200.00</td><td>NM</td></tr></table>										10/08/12		10/14/12		MTWTF--		10		\$1,200.00		Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	8	WCVB	M	10/08/12	4:20 PM	ELLEN EF	4P-5P	:30	SBTV09241217H	\$1,200.00	NM	11	WCVB	M	10/08/12	4:43 PM	ELLEN EF	4P-5P	:30	SBTV10031221H	\$1,200.00	NM	15	WCVB	Tu	10/09/12	4:24 PM	ELLEN EF	4P-5P	:30	SBTV10091222H	\$1,200.00	NM	7	WCVB	Tu	10/09/12	4:49 PM	ELLEN EF	4P-5P	:30	SBTV10031221H	\$1,200.00	NM	9	WCVB	W	10/10/12	4:23 PM	ELLEN EF	4P-5P	:30	SBTV10101222H	\$1,200.00	NM	12	WCVB	W	10/10/12	4:47 PM	ELLEN EF	4P-5P	:30	SBTV10101222H	\$1,200.00	NM	6	WCVB	Th	10/11/12	4:32 PM	ELLEN EF	4P-5P	:30	SBTV10111222H	\$1,200.00	NM	13	WCVB	Th	10/11/12	4:49 PM	ELLEN EF	4P-5P	:30	SBTV10111222H	\$1,200.00	NM	10	WCVB	F	10/12/12	4:21 PM	ELLEN EF	4P-5P	:30	SBTV10111222H	\$1,200.00	NM	14	WCVB	F	10/12/12	4:55 PM	ELLEN EF	4P-5P	:30	SBTV10111222H	\$1,200.00	NM												
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14	WCVB	F	10/12/12	4:55 PM	ELLEN EF	4P-5P	:30	SBTV10111222H	\$1,200.00	NM																																																																																																																																														
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We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Invoice #	Invoice Date	Invoice Month	Invoice Period
947324-1	10/14/12	October 2012	10/01/12 - 10/14/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	10/8-10/14 TV Sched	1	

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE



www.thebostonchannel.com

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P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
947324-1	10/14/12	October 2012	10/01/12 - 10/14/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	10/8-10/14 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/08/12	10/14/12	430a Eyeopener	430-5a	MTWTF--	:30	5	\$100.00	NM
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WCVB	Th	10/11/12	4:39 AM	430a Eyeopener	430-5a	:30	SBTV10111222H	\$100.00 NM
5	WCVB	F	10/12/12	4:55 AM	430a Eyeopener	430-5a	:30	SBTV10111222H	\$100.00 NM
19	10/08/12	10/14/12	5a Eyeopener	5-6a	MTWTF--	:30	10	\$600.00	NM
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	10/08/12	10/14/12	MTWTF--	10	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WCVB	M	10/08/12	5:11 AM	5a Eyeopener	5-6a	:30	SBTV09241217H	\$600.00 NM
1	WCVB	M	10/08/12	5:28 AM	5a Eyeopener	5-6a	:30	SBTV10031221H	\$600.00 NM
11	WCVB	Tu	10/09/12	5:12 AM	5a Eyeopener	5-6a	:30	SBTV10091222H	\$600.00 NM
7	WCVB	Tu	10/09/12	5:28 AM	5a Eyeopener	5-6a	:30	SBTV10031221H	\$600.00 NM
9	WCVB	W	10/10/12	5:23 AM	5a Eyeopener	5-6a	:30	SBTV10101222H	\$600.00 NM
12	WCVB	W	10/10/12	5:38 AM	5a Eyeopener	5-6a	:30	SBTV10101222H	\$600.00 NM
10	WCVB	Th	10/11/12	5:29 AM	5a Eyeopener	5-6a	:30	SBTV10031221H	\$600.00 NM
8	WCVB	Th	10/11/12	5:38 AM	5a Eyeopener	5-6a	:30	SBTV10111222H	\$600.00 NM
4	WCVB	F	10/12/12	5:23 AM	5a Eyeopener	5-6a	:30	SBTV10111222H	\$600.00 NM
5	WCVB	F	10/12/12	5:57 AM	5a Eyeopener	5-6a	:30	SBTV10031221H	\$600.00 NM
20	10/08/12	10/14/12	Newscenter 5 at 11	11-1130p	MTWTFSS	:30	12	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	MTWTFSS	12	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	WCVB	M	10/08/12	11:13 PM	Newscenter 5 at 11	11-1130p	:30	SBTV09241217H	\$2,500.00 NM
15	WCVB	M	10/08/12	11:27 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10031221H	\$2,500.00 NM
17	WCVB	Tu	10/09/12	11:13 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10091222H	\$2,500.00 NM
23	WCVB	W	10/10/12	11:23 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10101222H	\$2,500.00 NM
MG for 20.18,20.13									
11	WCVB	W	10/10/12	11:28 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10101222H	\$2,500.00 NM
22	WCVB	Th	10/11/12	11:13 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10031221H	\$2,500.00 NM
MG for 20.18,20.13									
12	WCVB	Th	10/11/12	11:22 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10111222H	\$2,500.00 NM
20	WCVB	Th	10/11/12	11:27 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10111222H	\$2,500.00 NM
19	WCVB	F	10/12/12	11:12 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10111222H	\$2,500.00 NM
14	WCVB	F	10/12/12	11:27 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10031221H	\$2,500.00 NM
13	WCVB	Sa	10/13/12		Newscenter 5 at 11	11-1130p	:00		\$2,500.00 NM
See MG 20.22,20.23									
18	WCVB	Sa	10/13/12		Newscenter 5 at 11	11-1130p	:00		\$2,500.00 NM
See MG 20.22,20.23									
9	WCVB	Su	10/14/12	11:11 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10121223H	\$2,500.00 NM
21	WCVB	Su	10/14/12	11:28 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10131224H	\$2,500.00 NM
21	10/08/12	10/14/12	Post 1130p Late News	1130p-1135p	MTWTFSS	:30	5	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	MTWTFSS	5	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WCVB	M	10/08/12	11:34 PM	Post 1130p Late News	1130p-1135p	:30	SBTV10031221H	\$1,000.00 NM
1	WCVB	Tu	10/09/12	11:34 PM	Post 1130p Late News	1130p-1135p	:30	SBTV10031221H	\$1,000.00 NM
4	WCVB	W	10/10/12	11:34 PM	Post 1130p Late News	1130p-1135p	:30	SBTV10101222H	\$1,000.00 NM
2	WCVB	Th	10/11/12	11:34 PM	Post 1130p Late News	1130p-1135p	:30	SBTV10111222H	\$1,000.00 NM
3	WCVB	Su	10/14/12	11:33 PM	Post 1130p Late News	1130p-1135p	:30	SBTV10131224H	\$1,000.00 NM

DUPLICATE INVOICE



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Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
947324-1	10/14/12	October 2012	10/01/12 - 10/14/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	10/8-10/14 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/08/12	10/14/12	8a Sat Wknd Eyeopener	Sa 8a-9a	-----S-	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Sa	10/13/12	8:12 AM	8a Sat Wknd Eyeopener	Sa 8a-9a	:30	SBTV10121223H	\$600.00 NM
3	WCVB	Sa	10/13/12	8:40 AM	8a Sat Wknd Eyeopener	Sa 8a-9a	:30	SBTV10131224H	\$600.00 NM
26	10/08/12	10/14/12	6a Weekend Eyeopener	558-7a	-----SS	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----SS	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	Sa	10/13/12	6:50 AM	6a Weekend Eyeopener	558-7a	:30	SBTV10121223H	\$500.00 NM
3	WCVB	Su	10/14/12	6:21 AM	6a Weekend Eyeopener	558-7a	:30	SBTV10131224H	\$500.00 NM
27	10/08/12	10/14/12	Weekend GMA	7-8a	-----SS	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----SS	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	Sa	10/13/12	6:59 AM	Weekend GMA	7-8a	:30	SBTV10111222H	\$800.00 NM
5	WCVB	Sa	10/13/12	7:46 AM	Weekend GMA	7-8a	:30	SBTV10131224H	\$800.00 NM
3	WCVB	Su	10/14/12	7:27 AM	Weekend GMA	7-8a	:30	SBTV10121223H	\$800.00 NM
1	WCVB	Su	10/14/12	7:59 AM	Weekend GMA	7-8a	:30	SBTV10131224H	\$800.00 NM
28	10/08/12	10/14/12	5a Weekend Eyeopener	Sa/Su 5a-6a	-----SS	:30	2	\$50.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----SS	2	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	Sa	10/13/12	5:28 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	SBTV10131224H	\$50.00 NM
3	WCVB	Su	10/14/12	5:52 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	SBTV10121223H	\$50.00 NM
29	10/08/12	10/14/12	8a Sun Wknd Eyeopener	Su 8-10a	-----S	:30	4	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	4	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WCVB	Su	10/14/12	8:27 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	SBTV10131224H	\$550.00 NM
6	WCVB	Su	10/14/12	8:41 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	SBTV10121223H	\$550.00 NM
5	WCVB	Su	10/14/12	9:22 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	SBTV10111222H	\$550.00 NM
3	WCVB	Su	10/14/12	9:40 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	SBTV10131224H	\$550.00 NM
30	10/08/12	10/14/12	This Week / C. Amanpour	10-11a	-----S	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	10/14/12	10:54 AM	This Week / C. Amanpour	10-11a	:30	SBTV10121223H	\$2,000.00 NM
31	10/08/12	10/14/12	OTR 11a	1058a-1130a	-----S	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	10/14/12	11:15 AM	OTR 11a	1058a-1130a	:30	SBTV10131224H	\$100.00 NM
32	10/08/12	10/14/12	6p News Weekend	6-630p	-----S	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log



www.thebostonchannel.com

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
947324-1	10/14/12	October 2012	10/01/12 - 10/14/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	10/8-10/14 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	10/14/12	6:10 PM	6p News Weekend	6-630p	:30	SBTV10121223H	\$1,000.00 NM
2	WCVB	Su	10/14/12	6:27 PM	6p News Weekend	6-630p	:30	SBTV10131224H	\$1,000.00 NM
33	10/08/12	10/14/12	Sportscenter 5 OT	1135p-12m	-----S	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	10/14/12	11:47 PM	Sportscenter 5 OT	1135p-12m	:30	SBTV10121223H	\$1,200.00 NM
<u>Total Spots</u>							161		

Payment Terms 30 Days

<u>Gross Total</u>	\$166,750.00
<u>Agency Commission</u>	\$25,012.50
<u>Net Amount Due</u>	\$141,737.50